

Title: PNU Freshmen Profile, SY 2006-2007
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Journal Name: Research Series
Journal Citation: No. 87
Publication Date: September 2006
Publication Type:

Abstract:

This profile can be used to determine and appreciate the role of PNU as a Center of Excellence in Teacher Education in the National Capital Region. Specifically, it provides a picture of the kind of students who go into the teaching profession, their perceptions on degree courses, and hopefully to stimulate discussions on the need for PNU to advertise itself to achieve its mission to provide teachers nationwide.

The Interview Sheets provided by the PNU Office of Admissions were the primary source of information in this study.

Following are the results of the study:

The ratio of male to female freshman-applicants this school year was 1:4, slightly different from the ratio of 1:5 over the past years, with 312 males (23%) and 1017 females (77%). The present batch of freshman- applicants has a very young population with only 12% who are in the 18 years old and above age bracket, unlike in the past years when the average age was 17. Less than one-third of the new first year population graduated from private high schools, and the rest were from public high schools.

Aside from the National Capital Region, PNU has regularly attracted prospective students from nearby provinces, particularly Bulacan and Cavite. Applicants from Quezon City had the highest number, 234 or 26%, among the NCR applicants.

The 2006 freshman applicants chose PNU for the same reasons given by previous applicants: 1) PNU is the No. 1 TEI; 2) Quality/High standard of education; 3) Want to be teachers, and 4) Tuition fee is inexpensive.

Almost half of the freshman-applicants (48%) look forward to teach in high schools, most of them have already a specific BSE course in mind, while the others are still undecided about their specialization/major subject area. Half of these students have chosen English to be their major, others will go for Biology, Physics, I.T., Filipino, History or Music. Among those whose course choice is Bachelor of Science, 60% are set to take up Psychology, Mathematics, I.T., Biology, Physics or NDT. Only 10% of the respondents have chosen BEED. A few chose BECED and BLIS.

The researcher recommended that PNU should organize an aggressive campaign strategy to “sell” its course programs, particularly, BEEd, in order to attract high caliber students who are seriously intent on teaching.